



VIRTUAL TEAM

Fundraise with a Team

The more the merrier, even when it comes to fundraising! Team fundraising is good as a school or church project, or for any group of people who want to come together to raise money for International Medical Corps' work.

Using Crowdrise, everyone on the Team gets a personal Fundraising page with the click of a button. They make it quick and easy to Join a Team and even easier to tell your friends about it. Imagine the impact you can have if you create your own fundraising page and ask everyone you know to donate too. And then a couple of them Join the Team and spread the word to all their friends.

Start a team and invite your friends to join

To start your team, set up a fundraising page on Crowdrise, and then when you're logged into your fundraiser, you'll see an INVITE button on the THE TEAM tab. They even provide sample text that you can email to everyone you know.

Joining your team is super easy. On your fundraising page, people can join your team by clicking the FUNDRAISE FOR THIS CAMPAIGN button on the right side of the page. With a click of a button they'll have a fundraiser set up, and together you'll probably raise more money than you ever thought possible!

Kick-start your fundraiser

It's helpful to your effort if you start by making a donation (even a small one) to your own fundraiser. You're showing your supporters that you are super passionate about International Medical Corps. It sets the tone for your fundraiser and people like seeing that you're supporting your cause as well.

Promote your Team Fundraiser

Email is still the most effective way to get your network of friends and supporters to donate.

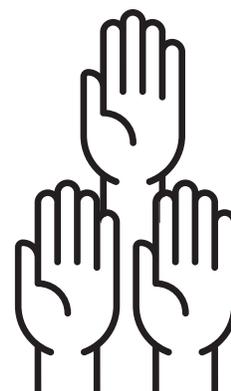
The second-best way is to use Facebook direct messages. It's time consuming to send a direct message on Facebook but it's so worth it and Crowdrise highly recommends it. If you send a lot of emails and direct messages on Facebook, you'll drive the traffic to your page that you need to hit your fundraising goal.

The other ways to promote your campaign is to go to the MANAGE CAMPAIGN tab on your fundraising page and click any of the social icons in the Ask for Donations section. You can post to Facebook, Twitter, LinkedIn and Google+. Be sure to include a link to your fundraising page and ask your network of friends to help you hit your fundraising goal.

The more personal you make your donation opportunity the more effective it will be.

You'll be notified by Crowdrise whenever you get a donation.

You want to be sure to thank every donor as quickly as possible. It goes such a long way. And in your thank-you, ask them to go a step further and share a link to your fundraising page with a few of your friends.



Sample communications for virtual team fundraising



VIRTUAL TEAM

EMAIL TO MOTIVATE TEAM MEMBERS

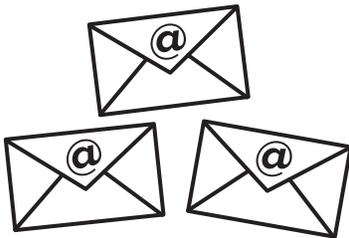
Thank you, **[NAME]** for your outstanding efforts as part of our team, **[TEAM NAME]**!

We are so close to our goal of **[\$ GOAL]**, but we're not quite there yet. If every member of our team raises just **(\$10/\$25/\$50)** more, we'll smash our goal! We can't give up now – men, women and children around the world are counting on us.

Please ask one more person for one more donation and help International Medical Corps be “there no matter where” for even more people.

Gratefully,

[YOUR NAME]



THANK YOU EMAIL TO DONORS

Dear Wonderful Supporter,

Thank you for supporting my campaign and for your generous donation to International Medical Corps. Your gift will help International Medical Corps bring health care and hope to those who need it most.

Disaster, war and disease impact more than 250 million people every year, 80% of whom are women and children. Wherever and whenever disaster strikes, International Medical Corps is on the frontlines of these emergencies, delivering lifesaving health care and training.

After the headlines fade, International Medical Corps stays to help devastated communities regain hope, recover and build a better future. They invest in people, unlocking human potential by training health workers and rebuilding health infrastructure so that communities retain critical skills after we leave and be prepared for future medical emergencies.

Thank you again for your support of International Medical Corp's lifesaving work.

Gratefully,

[YOUR NAME]

*P.S. Please forward this opportunity to support my fundraiser to others who might be interested. You can use this link: **[LINK]***