



Pre-written Content for Fundraisers

Not sure what to say? Don't have time to write? We've written some examples that you can cut, paste and use as-is, or edit to suit your needs.

Donate your Special Day

I'm donating my BIRTHDAY

Invitation (short):

Hey everyone,

I am having a birthday party at **[INSERT PERSONAL DETAILS]**. We will have snacks, cake, and great company.

I am also running a birthday fundraiser for one of my favorite non-profits, International Medical Corps. I would appreciate donations in lieu of gifts, since I'm fortunate enough to have everything I could possibly want and need this year!

You can give a gift here. **[LINK]**

I look forward to seeing you at my party!

[NAME]

Invitation (long):

Dear friends and family,

My 50th birthday is coming up on **[DATE]**. Most people celebrate their birthday by throwing a party or gathering friends at a bar. We all know I love to have my fair share of fun, but maybe my birthday should be about something bigger than me. So this year I'm donating my birthday to International Medical Corps. Instead of presents and free drinks, I am asking that my family and friends donate my birthday with me.

I am choosing to donate my birthday because I know I can make a difference in the world, whether it is big or small. I can make a difference in the life of a malnourished child, a pregnant woman who needs maternal health care, or a family fleeing violence in their own country. I think birthdays should be about more than how many 'likes' you get on Facebook, lining up drinks, blowing out candles and snapping selfies. While all that is fun (and yes, I still want a cake,) I want my birthday to be something special to me. I mean...it is my day.

Some people think I'm crazy. Some people don't understand why I want to donate my 'biggest' birthday. What better way to do it!? Make the biggest difference!!

[NAME]

Email:

Hey [NAME],
[PERSONAL SENTENCE HERE.]

I'm donating my birthday to charity! Instead of giving me a present, I'd love for you to help me save lives. International Medical Corps provides medical relief and training to people who are impacted by war, natural disaster and disease in some of the toughest places around the world. They were the primary implementation partner for the World Health Organization in the fight against Ebola, and have been responding to disasters like the Nepal earthquake and the Syrian Refugee Crisis for over 30 years. You can donate through this page I set up. [LINK]

Hey [NAME],
[PERSONAL SENTENCE HERE.]

Hope you're doing well. Just wanted to let you know there are only three days left on my birthday charity fundraiser. Please consider donating to help those impacted by war, natural disaster and disease by supporting International Medical Corps. They provide medical relief, and train local health workers so beneficiary communities are better able to be their own best First Responders in the future. You can make your gift here: [LINK]

Social Media (long):

I am donating my birthday to a cause! If you want to celebrate my birthday or want an excuse to donate to a great non-profit, this is your chance. All funds go to International Medical Corps. They provide medical relief during humanitarian crises like war, disaster and outbreak of disease in some of the toughest places around the world (think Nepal earthquake, Ebola in West Africa, and the Syrian Refugee Crisis.) And they train local health workers to they can be their communities' own best First Responders. So it's a birthday present AND a long-term investment in global health!

You can make your gift here. [LINK] Thank you!

Social Media (short):

I am donating my birthday to raise money for International Medical Corps! If you want to celebrate my birthday or want an excuse to donate to a great non-profit, this is your chance.

You can make your gift here. [LINK] Thank you!
[NAME]

I'm donating my WEDDING!

Third person, formal:

[NAME] and [NAME] have been fortunate to benefit in life and in love. If you were considering a gift, they would be happy to accept a donation to their favorite non-profit, International Medical Corps, in their honor.

[LINK OR International Medical Corps, 12400 Wilshire Blvd., Suite 1500, Los Angeles, CA 90025]
Need help? Please call 424-252-6008 or email donation@InternationalMedicalCorps.org and

they will be happy to assist you.

First person, more personal:

The greatest gifts we can receive are your continuing friendship and your presence at our wedding. Therefore, we ask that if you would like to give us a wedding gift, that it be one which will help those with greater needs than ourselves. To accomplish this, we are graciously accepting monetary gifts to be held in trust by us until after the wedding, at which time we will distribute them to International Medical Corps, a non-profit that provides medical relief and training to people impacted by conflict, disaster, and the outbreak of disease. After the wedding, we will be delighted to share with you information concerning where the gifts went so you can see what a difference we have made together. We sincerely thank you for honoring this request.

[LINK OR International Medical Corps, 12400 Wilshire Blvd., Suite 1500, Los Angeles, CA 90025]
Need help? Please call 424-252-6008 or email donation@InternationalMedicalCorps.org and they will be happy to assist you.

Simple:

In lieu of gifts the happy couple suggests a donation in their honor to International Medical Corps.

[LINK OR International Medical Corps, 12400 Wilshire Blvd., Suite 1500, Los Angeles, CA 90025]
Need help? Please call 424-252-6008 or email donation@InternationalMedicalCorps.org and they will be happy to assist you.

I'm donating my graduation

Invitation:

My graduation is coming up on **[DATE]**. Most people celebrate their graduation by throwing a party or going out on the town. I definitely love to have my fair share of fun, but I want my graduation to be about something bigger than me. So instead of gifts, I am asking that my family and friends make a donation in honor of my graduation to International Medical Corps.

I am choosing to donate my graduation day because I know I can make a difference in the world, whether it is big or small. I can make a difference in the life of a malnourished child, a pregnant woman who needs maternal health care, or a family fleeing violence in their own country. I want this big day to be about more than 'likes' on Facebook or selfies on Snapchat. While all that is fun (and yes, I still want to celebrate,) I want my graduation day to be something special to me. I

can't think of a better way to start this phase of my life than by making a difference in the lives of others!

If you'd like to make a donation to celebrate my graduation, you can do that here: **[LINK OR International Medical Corps, 12400 Wilshire Blvd., Suite 1500, Los Angeles, CA 90025]** Need help? Please call 424-252-6008 or email donation@InternationalMedicalCorps.org and they will be happy to assist you.

I'm donating my anniversary

Invitation:

Best wishes only, please, but if you would like to make a contribution to mom and dad's favorite charity to celebrate their anniversary, that would be wonderful. **[LINK OR International Medical Corps, 12400 Wilshire Blvd., Suite 1500, Los Angeles, CA 90025]** Need help? Please call 424-252-6008 or email donation@InternationalMedicalCorps.org and they will be happy to assist you.

Thank you email

Thank you so much for your gift! It means so much to me / us. Your gift will help provide lifesaving medical treatment in more than 35 countries around the world, and make a real difference in the lives of people suffering the effects of war, natural disaster or disease.

I am / We are deeply grateful to celebrate this special day in such a meaningful way.

Hosted Events

Request for Donated Service or Good

Dear **[NAME]**,

My name is **[NAME]** and I am hosting a fundraiser to raise money for International Medical Corps. I'm writing for your help in supporting my efforts.

For over 30 years, International Medical Corps has been a First Responder to disaster, conflict and disease throughout the world, providing lifesaving care to the hardest-hit groups — especially women, children and those displaced by crisis. At the first sign of need, no matter where, their Emergency Response Teams deploy to begin their lifesaving work immediately, even in the most challenging environments. Over the past year, International Medical Corps has responded to the devastating earthquake in Nepal, the Ebola outbreak in West Africa; violence in

the Central African Republic, South Sudan and Nigeria; weakened health infrastructure in Ukraine; escalating conflicts in Syria, Iraq and Pakistan, and the resulting refugee crises; Cyclone Pam in Vanuatu; and much more.

I am requesting that **[BUSINESS OR DONOR NAME]** provide me with **[X ITEM]** for a fundraising event to be held on **[DATE.]** The fair market value of your generous in-kind contribution to International Medical Corps, a 501(c)(3) non-profit, would be tax-deductible.

Your gift will help International Medical Corps bring health care and hope to those who need it most and strengthen communities by giving them the skills, tools and training they need to reach self-reliance.

Thank you for considering donating to my fundraising event in support of International Medical Corps.

All the best,

[NAME]

[YOUR CONTACT INFO]

P.S. International Medical Corps qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and under Section 23701(d) of the California Revenue and Taxation Code. International Medical Corps' Tax Identification Number is 95-3949646. All contributions to International Medical Corps are tax-deductible to the extent provided by law.

Run, Walk, Bike Fundraiser

Sample Appeal for Donation

Dear Wonderful Supporter,

I am **[RUNNING, BIKING, WALKING, etc]** to raise funds for International Medical Corps and their lifesaving work around the world, and I'm asking for your support.

International Medical Corps provides medical relief for people suffering the impacts of conflict, disaster and disease in some of the toughest places in the world. With every response, they also provide training for local health workers, leaving communities better prepared to be their own best First Responders.

I support International Medical Corps because **[YOUR PERSONAL REASONS.]**

Your generous gift will help International Medical Corps bring health care and hope to those who need it most.

I hope you'll make a donation to my fundraiser for International Medical Corp's lifesaving work. You can make your gift here: **[LINK]**

Thanks for considering my request,

[NAME]

Sample Follow-up Appeal for Donation

Dear Wonderful Supporter,

I am **[RUNNING, BIKING, WALKING, etc]** to raise funds for International Medical Corps because disaster, war and disease impact more than 250 million people every year, 80% of whom are women and children.

Wherever and whenever disaster strikes, International Medical Corps is on the frontlines of these emergencies, delivering lifesaving health care and training.

I wanted to check in one more time to ask if you'd make a donation to my fundraiser for International Medical Corp's lifesaving work.

You can make your gift here: **[LINK]**

Thanks again for considering my request,
[NAME]

Sample Thank You to Donor

Dear Wonderful Supporter,

Thank you for supporting me in EVENT and for your generous donation to International Medical Corps. Thank you for rooting for my success in this challenge.

Thanks for rooting for the success of International Medical Corps as well. Your generous gift will help International Medical Corps bring health care and hope to those who need it most.

Gratefully,
[NAME]

P.S. Please consider sharing this donation opportunity with your networks. Every bit helps!
You can use this link: **[LINK]**

Team Fundraising

Sample Appeal for Donation

Dear Wonderful Supporter,

I am **[YOUR ACTIVITY HERE]** to raise funds for International Medical Corps and their lifesaving work around the world, and I'm asking for your support.

International Medical Corps provides medical relief for people suffering the impacts of conflict, disaster and disease in some of the toughest places in the world. With every response, they also

provide training for local health workers, leaving communities better prepared to be their own best First Responders.

I support International Medical Corps because **[YOUR PERSONAL REASONS.]**

Your generous gift will help International Medical Corps bring health care and hope to those who need it most.

I hope you'll make a donation to my fundraiser for International Medical Corp's lifesaving work. You can make your gift here: **[LINK]**

Thanks for considering my request,
[NAME]

Sample Follow-up Appeal for Donation

Dear Wonderful Supporter,

I am **[YOUR ACTIVITY HERE]** to raise funds for International Medical Corps because disaster, war and disease impact more than 250 million people every year, 80% of whom are women and children.

Wherever and whenever disaster strikes, International Medical Corps is on the frontlines of these emergencies, delivering lifesaving health care and training.

I wanted to check in one more time to ask if you'd make a donation to my fundraiser for International Medical Corp's lifesaving work.

You can make your gift here: **[LINK]**
Thanks again for considering my request,
[NAME]

Sample Thank You to Donor

Dear Wonderful Supporter,

Thanks so much for supporting my **[YOUR ACTIVITY HERE]** and for your generous donation to International Medical Corps.

Your generous gift will help International Medical Corps bring health care and hope to those who need it most.

Gratefully,
[NAME]

P.S. Please consider sharing this donation opportunity with your networks. Every bit helps!
You can use this link: **[LINK]**

Sample email to motivate your team members:

Thank you, **[NAME]** for your outstanding efforts as part of our team, (team name)! We are so close to our goal of **[\$ ____]** but we're not quite there yet. If every member of our team raises just **[\$10/\$25/\$50]** more, we'll smash our goal! We can't give up now – men, women and children around the world are counting on us. Please ask one more person for one more donation and help International Medical Corps be "there no matter where" for even more people.